



PORSCHE



Cayenne Quick Start Guide

Cayenne
Cayenne S
Cayenne S E-Hybrid
Cayenne GTS
Cayenne Turbo
Cayenne Turbo S

Quick Questions & Answers

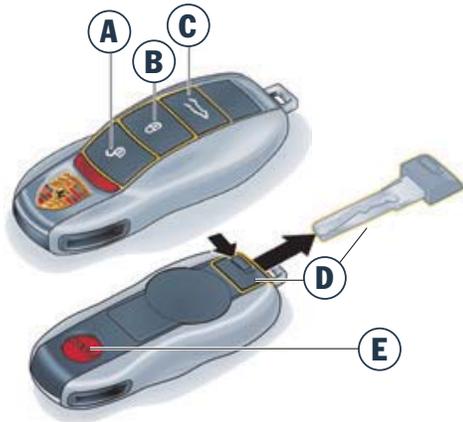
Please do not read while driving.

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This document only summarizes some of the most basic features of your new Cayenne vehicle. The Owner's Manual supplied with your car contains much more detailed information, as well as critically important safety instructions and warnings. For your own safety, DO NOT RELY ONLY UPON THIS SUMMARY. Please read your entire Owner's Manual, and do not hesitate to call us at 1-800-PORSCHE with any questions.

Opening/Unlocking/Locking Vehicle

What are the functions of the Remote Entry System?



- A** Unlock the vehicle
- B** Lock the vehicle
- C** Open tailgate and unlock doors
- D** Emergency key
- E** Panic button

Unlocking	<p>Press button A on the key once. The emergency flasher flashes once. The driver's door and tailgate can be opened.</p>
	<p>Press button A on the key twice. The emergency flasher flashes twice. All vehicle doors and the tailgate can be opened.</p>
	<p>Press button C on the key for approx. 1 second. The rear tailgate is unlocked and will open.</p>
Locking	<p>Press button B on the key once. The emergency flasher flashes twice and a signal will sound. The doors are locked.</p>
Porsche Entry & Drive (optional)	<p>While carrying the key in your pocket or purse:</p> <ul style="list-style-type: none"> • Unlocking: Grip the door handle fully. The respective door can be opened, and the emergency flasher flashes once. When the driver's door is unlocked, the tailgate is unlocked too. • Locking: Briefly press the Porsche Entry & Drive locking button F on the door handle. An acoustic signal will sound twice and the emergency flasher flashes twice.

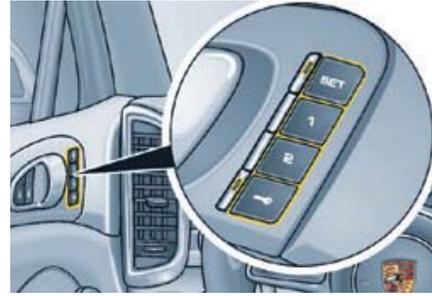


HELPFUL TIP: To turn off the alarm, press button **A** on the key to unlock the car. If persons or animals will remain in the vehicle, press button **B** on the key **twice within 2 seconds**, or for vehicles with Porsche Entry & Drive, touch proximity sensor **F** on the door handle **twice within 2 seconds**. The emergency flasher emits one long flash. The doors can be opened from inside by **pulling once** on the front inner door handle or by **pulling twice** on the rear inner door handle. Reference "Alarm System and Theft Protection" in your Owner's Manual for more information.

Opening/Unlocking/Locking Vehicle

How do I save my personal settings in my vehicle? OPTIONAL

With the ignition on, press the memory button **SET** and then press button **1** or **2** on the door panel within 10 seconds until an acknowledgement signal sounds. The ergonomic settings (seat, mirrors, steering wheel) are now stored on the corresponding button. Or press the memory button **SET** and then press button  to store the ergonomic and comfort settings (PCM, temperature, instrument cluster) on one of the keys.



To retrieve the individual preferred settings stored on the buttons, press and hold the corresponding button until the seat movement and other adjustment operations have been completed. The settings stored on the key are retrieved automatically after unlocking the car with this specific key.

HELPFUL TIP: If you would like to store the current settings on your key each time you lock your vehicle, please activate the “Auto Memory” function in the multi-function display under:

VEHICLE > SETTINGS > LOCKING > Auto Memory

If multiple drivers use the vehicle, assign a button to each driver and save the individual settings on a specific key via: **SET** .

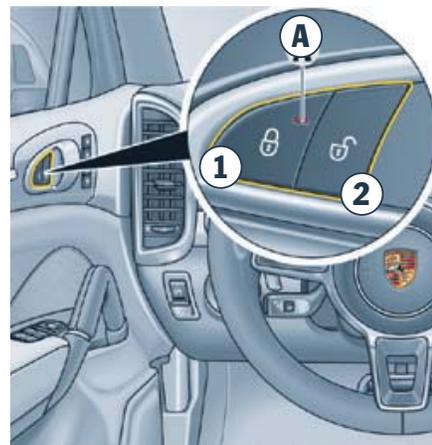
How do I protect against theft or intruders?

Your Cayenne automatically locks itself after you switch on the ignition or drive off, depending on the settings in the multi-function display. Adjust this function in the multi-function display under:

VEHICLE > SETTINGS > LOCKING > Door Lock or Door Unlock

If you wish to allow the doors to be opened from the outside, the vehicle must be unlocked by pressing the Unlock button **2** on the door panel.

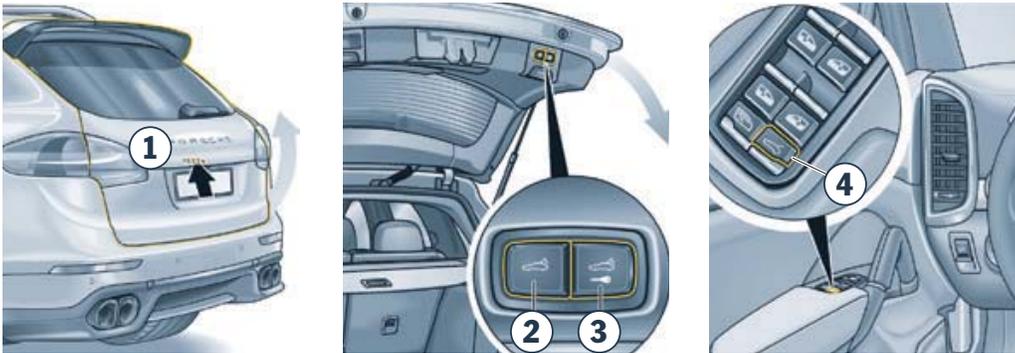
HELPFUL TIP: Pressing the lock button **1** will lock all doors and the tailgate, and the LED **A** will turn on. The doors can be manually be unlocked and opened from the inside by pulling once on the front inner door handle or by twice on the rear inner door handle. Pressing the unlock button **2** will unlock all doors and the tailgate and the LED **A** will go out. The central locking button does not lock or unlock the fuel filler flap.



How do I open and close the power tailgate?

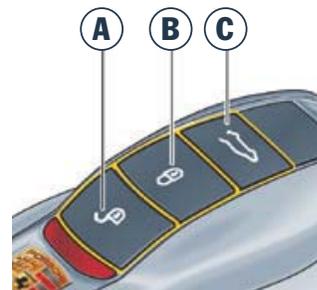
There are multiple ways to open and close the power tailgate.

- **Open/close from the tailgate:** To open, press the release button **1** on the tailgate. The tailgate opens automatically. To close, push button **2** on the trim panel of the tailgate. Button **2** will only close the tailgate, but the vehicle will not be locked once the tailgate closes. To lock the vehicle after the tailgate has closed, press button **B** on the key. For vehicles equipped with Porsche Entry & Drive, pressing button **3** on the trim panel of the tailgate will close the tailgate and lock the vehicle.



NOTE: Button 3 within the second image shows the optional Porsche Entry & Drive feature.

- **Open/close from the driver's door:** To open, briefly press button **4** on the driver's door. To close, with the ignition on, press and hold button **4** on the driver's door.
- **Open using the key:** With the ignition off, press button **C** on the key for approximately 1 second. If the vehicle is locked, using the key to open the tailgate will unlock the vehicle (either the driver's door or all doors will then be unlocked, depending on how the door locking/unlocking settings are configured within the multi-function display).



HELPFUL TIP: The tailgate opening or closing operation can be interrupted by pressing button **2** or **3** in the trim panel of the tailgate, button **4** on the driver's door, or button **C** on the key.

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Porsche Intelligent Performance

I notice more tire noise and tire wear than I've experienced with some other cars. Why is that?

Porsche cars are engineered for a high level of performance, driving pleasure, comfort, and daily use. The hardness of the tire depends on the tire's temperature, as well as the compound specifications and the tread pattern of the tire. The side effects of these tire constructions may create louder noises while making a sharp turn when the tire is cold, such as pulling out of a parking spot.

HELPFUL TIP: All tires slowly lose air, and tire pressure also changes considerably when a tire heats up as a result of being driven. To keep tire noise and wear to a minimum, check tire pressure frequently, and top off to recommended pressure. Also, have your dealership perform alignment and balancing at intervals noted in the Owner's Manual.

What should I know about the Tire Pressure Monitoring System?

As an added safety feature, your vehicle has been equipped with a Tire Pressure Monitoring System (TPMS) that illuminates a low tire pressure warning light when one or more of your tires is significantly under-inflated.

When the low tire pressure warning light illuminates, you should stop and check your tires as soon as possible, and inflate them to the proper pressure. Driving on a significantly under-inflated tire causes the tire to overheat and can lead to tire failure.

HELPFUL TIP: While the vehicle is stationary, you can check the tire pressure within the multi-function display under:

TIRE PRESSURE > Fill Info

Fill info shows the difference between the actual tire pressure and the required tire pressure.



Is there anything I should know about the brakes on my Cayenne?

Porsche vehicles utilize a high performance braking system which incorporates materials conducive to increased braking performance, which have a tendency to emanate increased acoustics. A few hard stops should reduce this condition.

HELPFUL TIP: Brake dust is a normal result of high performance friction materials and does not affect braking performance. Wear on the different components of the braking system, such as brake pads and brake disks, depends to a great extent on the individual driving style and the conditions of use and therefore cannot be expressed in actual miles on the road.

Porsche Intelligent Performance

What exactly do the Sport and Sport Plus (OPTIONAL) buttons do?

The Cayenne is equipped as standard with a **SPORT** button.

When Sport mode is switched on, the button illuminates and the transmission switches to a sporty, gear-changing map, shortened shift times, and earlier initiation of braking downshifts. Drivetrain and chassis components, depending on vehicle equipment, are also adjusted towards greater agility and driving performance.

For vehicles equipped with Sport Plus mode (optional), the transmission changes to a shift program designed for driving on race circuits and the gear-changing performance is enhanced significantly again, compared to Sport mode.



HELPFUL TIP: When driving in Sport or Sport Plus mode, Auto Start Stop is deactivated.

What should I know about the Auto Start Stop feature?

The Auto Start Stop feature stops the engine automatically when the vehicle is stopped or during a stop at a walking pace (for instance, when in traffic) to reduce fuel consumption. When the engine switches off automatically, the ignition stays on and all safety functions are still available.

- **Automatic Engine Start:** If Auto Start Stop has stopped the engine, the engine will restart if the footbrake is released, the accelerator is pressed, the steering wheel is moved, or the car requires additional energy from the engine (for example A/C, defrost, lights, etc.).
- **Defaulted On:** Auto Start Stop is automatically activated whenever the vehicle is turned on. To turn off the feature, press the button. The indicator light on the button will turn on. The engine will not automatically shut off if the button is illuminated, Sport or Sport Plus mode is active, PSM is switched off, if adjusting the chassis level, or the car requires additional energy from the engine (for example A/C, defrost, lights, etc.).



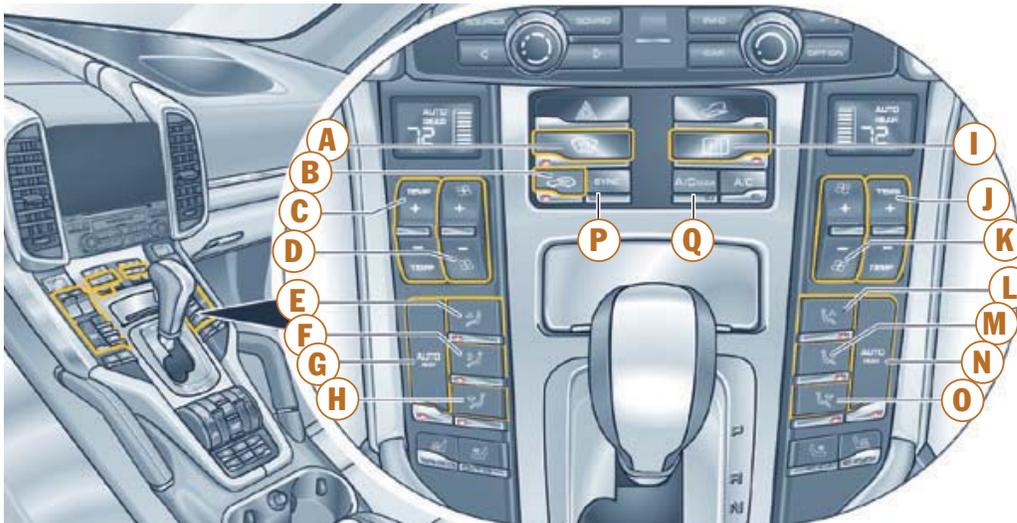
HELPFUL TIP: When Adaptive Cruise Control (optional) is switched on, the engine starts automatically if the vehicle in front drives off, the accelerator is pressed, or the speed and distance control is resumed using the control stalk, or if Adaptive Cruise Control is switched off.

Instruments and Controls

What are the simplest ways to use the Air Conditioning System?

- **To activate automatic air conditioning:** Press button **G** to activate the cooling function for the driver or button **N** for the passenger.
- **To manually adjust the temperature:** Press button **C** up (warmer) or down (colder) for the driver or button **J** for the passenger.
- **To increase or decrease fan speed:** Press button **D** up (more) or down (less) for the driver or button **K** for the passenger.
- **To manually adjust air distribution:** Press buttons **E, F** and/or **H** to select air distribution for the driver or buttons **L, M** and/or **O** for the passenger.
- **To activate A/C MAX mode:** Press button **Q** to cool the passenger compartment at maximum power. The interior temperature is not regulated automatically when A/C MAX mode is activated.
- **To recirculate air:** Press button **B**.
- **To defrost the windshield/rear window:** Press button **A** to defrost the windshield and button **I** to defrost the rear window.
- **To SYNC climate throughout cabin:** Press button **P** to activate SYNC mode. Press button **G** or **N**, or adjust the temperature on the passenger's side using button **J** to deactivate SYNC mode.

HELPFUL TIP: In SYNC mode, the temperatures on the driver's and passenger's sides are synchronized. When SYNC mode is on, driver and passenger temperatures are both regulated via the TEMP button **C** on the driver's side.



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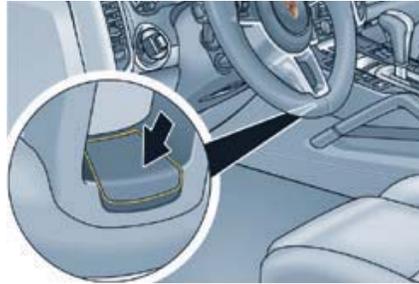
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How do I turn on the heated steering wheel? OPTIONAL

Press the button on the rear of the center steering wheel spoke. The message “Heated steering wheel on” or “Heated steering wheel off” appears on the multi-function display for 2 seconds.

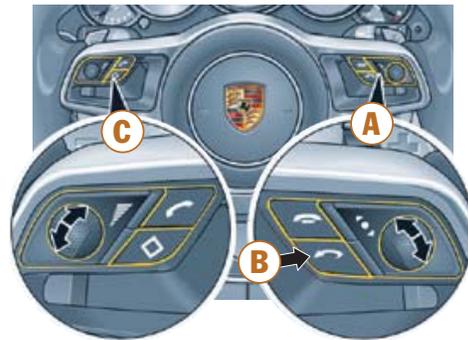


How do I operate the multi-function display?

If equipped with a multi-function steering wheel, the multi-function display is operated via the following:

- **Turning A:** Navigate up/down in the menu
- **Pressing A:** Select/confirm within the menu
- **Pressing B:** Moving back within the menu

HELPFUL TIP: Turning **C** adjusts the volume.



How do I apply the electric parking brake?

The electric parking brake acts on the rear wheels and serves to secure the vehicle while parked.

- **Applying the parking brake:** Press button (P). The indicator light on button (P) and the brake warning light on the instrument panel come on.
- **Releasing the parking brake:** With the ignition on, press the brake pedal and then pull button (P). The indicator light on button (P) and the brake warning light on the instrument panel go out.



HELPFUL TIP: If the engine is running, the driver’s door is closed and the driver’s safety belt is fastened, it is still possible to drive off normally even though the parking brake is on. The electric parking brake detects the driver’s intention to drive off and releases automatically. The indicator light on button (P) and the brake warning light in the instrument panel go out.

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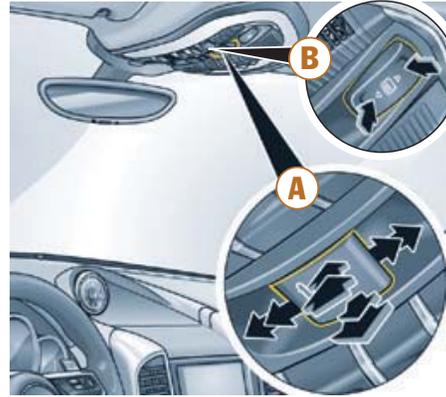
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How do I operate the Panoramic roof system? OPTIONAL

The Panoramic roof system is operated using the  button in the overhead console. The button for operating the Panoramic roof system has a two-stage function for all directions of motion.



- **First setting — manual operation.**

If button **A** is moved to the first setting in one direction, the Panoramic roof system is adjusted manually in the relevant direction. Adjustment stops when the button is released.

- **Second setting — one-touch operation.**

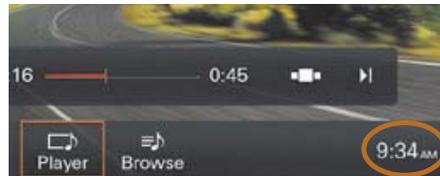
If button **A** is moved fully to the second setting, the Panoramic roof system is opened or closed automatically. Actuate the button again in any direction to stop the Panoramic roof system at the desired position.

HELPFUL TIP: To protect the vehicle from direct sunlight, a roll-up sunblind is integrated in the Panoramic roof system and can be adjusted by actuating rocker switch **B** in the roof console.

How do I set the time and date in PCM?

The time and date settings can be found on the bottom right of the Porsche Communication Management (PCM) screen. On the PCM system, press the

CAR OR HOME BUTTON > SET 
> SYSTEM > Date and time. Here are several options:



- **Auto time**
- **Time**
- **Date**
- **Date format**
- **Time zone**
- **Time format**

HELPFUL TIP: You will only need to set the time zone to automatic (Auto time), as your vehicle receives the correct time via GPS satellite signal. The time can also be found on the lower status area of the multi-function display.

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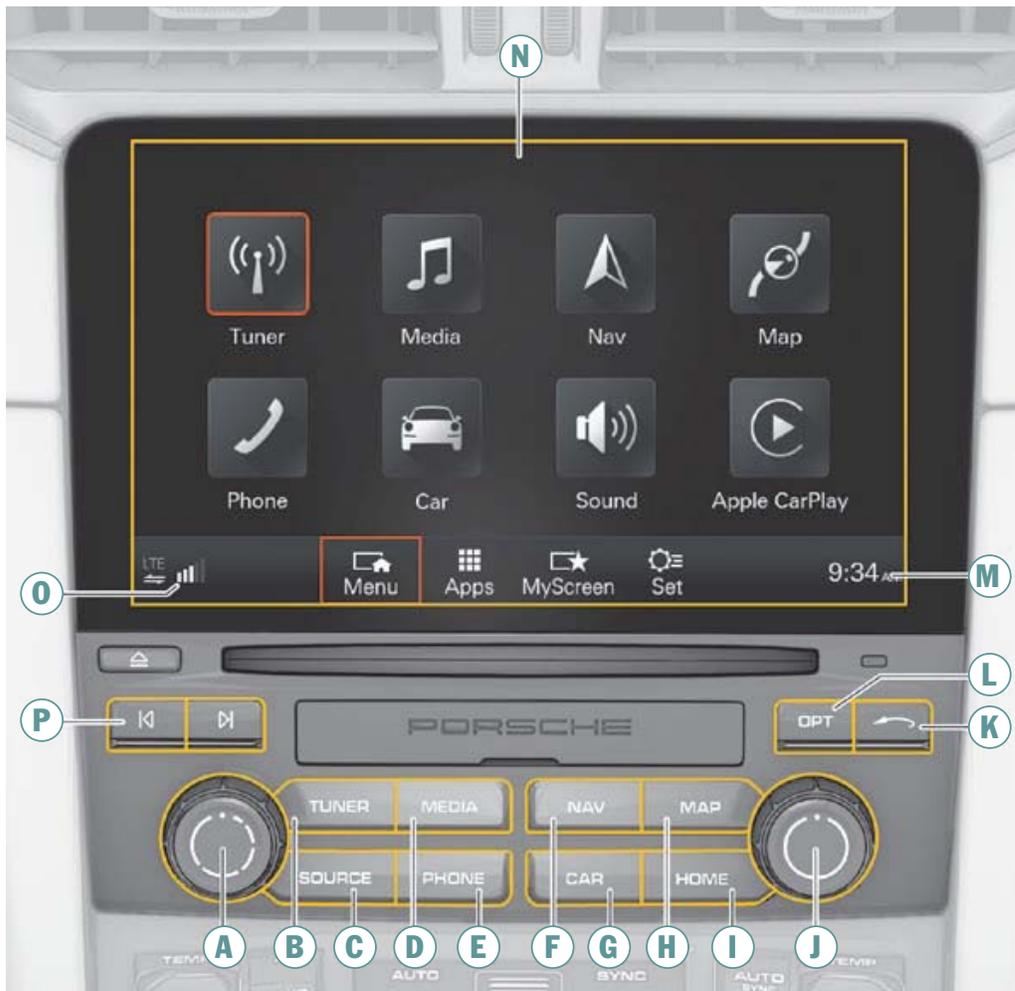
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Communication & Audio Controls

How do I operate the Porsche Communication Management (PCM) System?

- A.** Adjust volume, switch PCM on/off
- B.** Radio
- C.** Media and radio sources
- D.** Music and videos
- E.** Phone, news, and emails
- F.** Navigation
- G.** Vehicle and system settings
- H.** Map and traffic incidents
- I.** Main menus, sound settings, Porsche Connect app, Apple CarPlay™
- J.** Rotary push button (for controlling the PCM)
- K.** Undo button: Undo a operation, cancel a selection, or move up a level in the relevant menu
- L.** Settings dependent on main menu and sound settings
- M.** Setting the time
- N.** Touchscreen (to operate the PCM)
- O.** Connection Manager (connecting a phone, displaying WiFi settings and setting up a WiFi hotspot, connecting Bluetooth® devices, displaying Apple CarPlay™ and Porsche Connect App connection status)
- P.** Skip buttons (set track/station)



NOTE: Some features of the PCM may be optional equipment

Communication & Audio Controls

How do I activate Bluetooth® Hands-Free Equipment for use with my cell phone?

You may connect your cell phone with the vehicle via Bluetooth®. We recommend that you do this together with your customer service representative at your authorized Porsche dealer. Pairing is as follows:

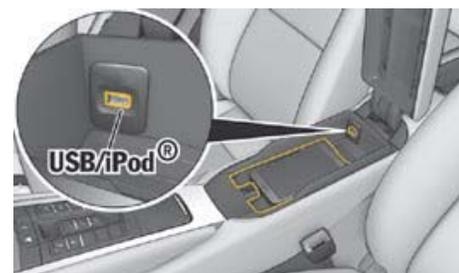


1. **Determine if phone is compatible with the vehicle by visiting www.porscheusa.com or contacting your authorized Porsche dealer.**
2. **Ensure your phone is on and Bluetooth® is activated. If not, please activate now via the phone's settings. For some phones, you may have activate the Bluetooth® visibility.**
3. **Select the **CONNECTION MANAGER** by pressing either  or  in the left side of the footer on your PCM screen.**
4. **Inside the **CONNECTION MANAGER** select **“PHONE”**. Here you can search for your phone by selecting **“Search for a new phone”**. It may take a few moments for your phone to appear.**
5. **When your phone appears, accept or enter the Bluetooth® PIN code specified by the PCM on the phone to complete the pairing process.**

HELPFUL TIP: You can also manage phone settings from within the **PHONE** menu by pressing the **OPT.** button just below the PCM module > selecting **“SET PHONE”** > **“BLUETOOTH”**. Here you can add a new device in addition to the one paired (although only one can be used at a time), manage existing devices including deleting devices off of the PCM, deactivating Bluetooth® on the PCM, and set up a helpful reminder to not forget your phone upon leaving your Porsche vehicle.

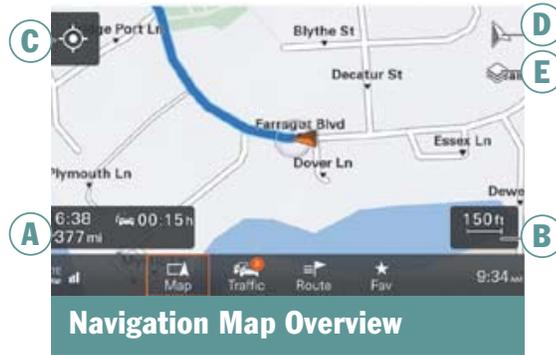
What should I know about Apple CarPlay™?

If equipped with an iPhone® device, Apple CarPlay™ is a smarter, safer way to use your iPhone® in your car. It takes the things you want to do with your phone while driving and puts them right within the PCM display. You can get directions, make calls, send and receive messages, and listen to music. This acts in a way that allows you to stay focused on the road ahead. To engage Apple CarPlay™ on your PCM, simply connect your iPhone® to the USB port found in the storage bin under your armrest. Once connected and terms are accepted on the PCM display, Apple CarPlay™ will appear on your PCM screen. To exit, simply press the Porsche icon on the display. To find out if your iPhone® is Apple CarPlay™ compatible, visit www.apple.com/ios/carplay.



How do I operate the Navigation System?

- A.** Route guidance information, duration and distance to destination or arrival time.
- B.** Switch between scale display and auto zoom.
- C.** Center vehicle position on map.
- D.** Set map orientation to North up or direction of travel.
- E.** Call up map page menu.



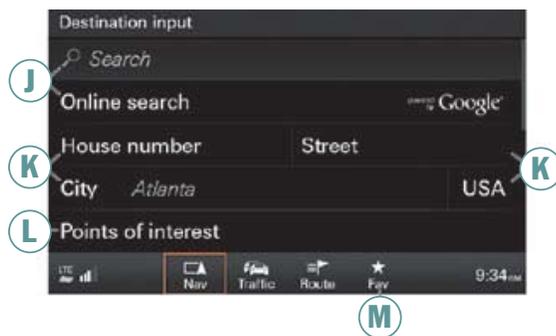
- F. 3D:** 3D view (otherwise 2D view)
- G. Traffic:** Show or hide traffic information on the map. Prerequisite: Data connection is established.
- H. Traffic Flow:** Show or hide real-time Internet traffic information on accidents, road works, traffic flow information and other incidents. Prerequisite: Data connection is established.



- I. Show POI:** Show or hide points of interest on the map.

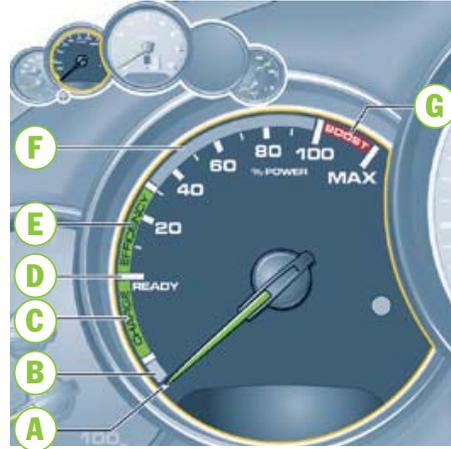
Searching an Address or Point of Interest (POI): The search functions can be accessed through the **NAV** button:

- J. Search or Online search:**
 - Enter search term (e.g. city, house number, street, name).
 - Select the correct entry from the list of suggestions.
- K. House number, Street, City or Country:**
 - Enter a destination address.
- L. Points of Interest:**
 - Select point of interest.
- M. Favorites **:
 - Scroll (swipe) to **CONTACTS** page.
 - Select entry from list.



What do I need to know about the different drive modes?

The Cayenne S E-Hybrid can be powered either purely by electric power, the combustion engine, or powered jointly by both power sources. When in hybrid mode, the system automatically manages which power source(s) to use to maximize efficiency while not compromising power, depending on the operation status of the vehicle. Hybrid mode is the most efficient mode of operation for the vehicle. The power meter within the instrument panel (see image) indicates whether the vehicle is using the power to drive the vehicle or for recuperation:



- **Ready: Position D “READY”** indicates the vehicle is ready for operation when started. The combustion engine does not start up and the vehicle can be driven in electric mode if the high-voltage battery is adequately charged. Position **A** indicates when the ignition is off.
- **Mechanical Braking: Zone B.** Vehicle is using mechanical brake assistance.
- **Charging/Brake Recuperation: Zone C.** Electric machine functions as an alternator. Braking charges the high-voltage battery (recuperation).
- **Efficiency: Zone E.** Electric-powered driving (E-Power mode) utilized. Combustion engine automatically switches on when in E-Power mode and more power is required or the high-voltage battery charge is low.
- **Combustion Engine Driving: Zone F.** Combustion engine-powered driving utilized.
- **Boost: Zone G.** Maximum power is utilized by the combustion engine and electric machine. This is known as “boosting”, which is very energy intensive, so it is only available for brief periods.

HELPFUL TIP: When the vehicle comes to a stop, the combustion engine automatically switches off. The combustion engine may remain in idle if the high-voltage battery has insufficient charge or there is a high demand for A/C or heat.

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Cayenne S E-Hybrid Features

What do I need to know about E-Power mode?

When E-Power mode is activated, the vehicle will be driven solely by the electric machine, if possible. E-Power mode is activated by default to allow the vehicle to run on purely electric power for approx. 11–22 miles. Electric range depends on driving style, climate conditions, and the use of energy-intensive loads. To activate, press the **E-POWER** button. The button illuminates, and the blue **(E)** symbol is shown on the multi-function display.



HELPFUL TIP: E-Power mode is interrupted when E-Charge mode or Sport mode is activated, the gearshift selector position M is engaged, the vehicle is in hybrid mode, or the high-voltage battery has insufficient charge.

What do I need to know about E-Charge mode?

When E-Charge mode is activated, the high-voltage battery can be charged while driving to increase electric range. To activate, press the **E-CHARGE** button. The button illuminates and “E-Charge Activated” is displayed in the lower status line on the multi-function display.



HELPFUL TIP: E-Charge mode is deactivated when E-Power mode or Sport mode is activated or high-voltage battery charging is finished.

What do I need to know about Sport mode?

When Sport mode is activated, gear-changing points of the transmission are shifted at higher speeds. The hybrid system is still available. To activate, press the **SPORT** button. The button illuminates.



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Cayenne Quick Start Guide



The **Porsche iManuals** website **porscheownersmanuals.com** is your online interactive guide for all questions regarding the operation of your vehicle. Porsche Customer Commitment may be reached at **1-800-PORSCHE** for any questions or information on the Porsche owner services.

NOTE: Some features described in this document are optional equipment and may not be fitted to your automobile.

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Model Year 2018 Shown